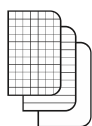


SUMMER 2017

**FIELD
NOTES[®]**

WHOLESALE PRICING

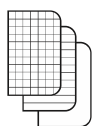
**"I'm not writing it down to remember it later,
I'm writing it down to remember it now."**



OUR STORY

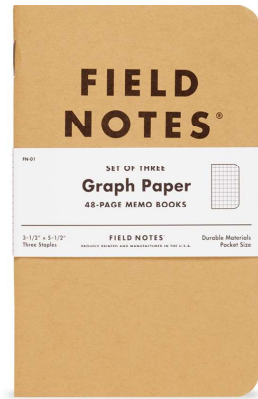
INSPIRED BY the vanishing subgenre of agricultural memo books, ornate pocket ledgers, and the simple, unassuming beauty of a well-crafted grocery list, the Draplin Design Company of Portland, Oregon— in conjunction with Coudal Partners of Chicago, Illinois— bring you **“FIELD NOTES”** in hopes of offering “An honest memo book, worth fillin’ up with GOOD INFORMATION.” All **FIELD NOTES** memo books are manufactured and printed in the U.S.A.

Whether you sell liquor, ammunition, or both, your customers demand **FIELD NOTES** quality memo books. Join the hundreds of great shops selling **FIELD NOTES** worldwide!



“REGULAR STOCK”

From our workhorse, the ever-handy Kraft 3-Pack, to our most technologically-advanced, the Expedition 3-Pack, the following items are our Regular Stock. They’ll be in stock and ready to ship forever-ish and form the backbone of the **FIELD NOTES** product line.



FN-01-04

ORIGINAL KRAFT 3-PACKS

Our original 48-page memo books, available in three variations, or as a mixed 3-Pack. Each book measures 3-1/2" wide by 5-1/2" tall and is bound by a rugged three-staple saddle-stitch process.

SKU	ITEM	SPECS	UPC
FN-01	Graph 3-Pack	3/16" (5mm) graph paper. Our original.	858493003004
FN-02	Ruled 3-Pack	1/4" (6.5mm) ruled paper. Crisp lines.	858493003011
FN-03	Plain 3-Pack	Free wheelin' plain paper. Doodle away.	858493003028
FN-04	Mixed 3-Pack	One of each. Plain, Ruled and Graph.	858493003035

WHOLESALE: \$5

MSRP: \$9.95

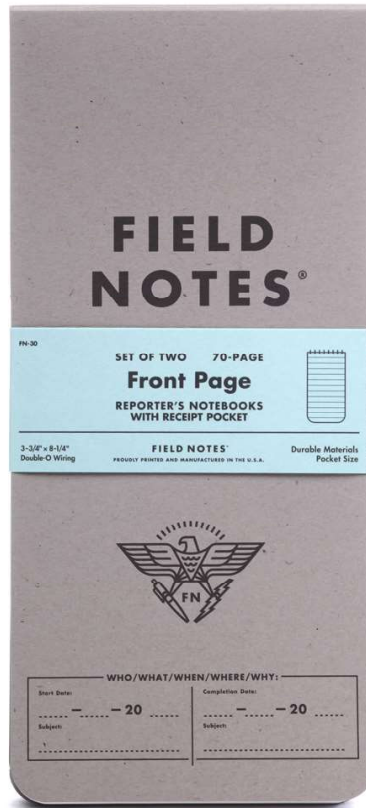


FN-33-36
NEW!

PITCH BLACK MEMO BOOK & NOTE BOOK

Our “Pitch Black” dot-graph Field Notes Memo Book was introduced in 2013, and it quickly became one of our most popular memo books. After a few reprints, we’ve made some upgrades, and we’re now offering a range of Pitch Black books with a variety of options. Duplexed covers, two sizes, and two paper line types!

SKU	ITEM	SPECS	UPC
FN-33	Dot-Graph 3-Pack	Memo Book 3-1/2" x 5-1/2"	858493003523
FN-34	Ruled 3-Pack	Memo Book 3-1/2" x 5-1/2"	858493003530
MEMO BOOK		WHOLESALE: \$5	MSRP: \$9.95
FN-35	Dot-Graph 2-Pack	Note Book 4-3/4" x 7-1/2"	858493003509
FN-36	Ruled 2-Pack	Note Book 4-3/4" x 7-1/2"	858493003516
NOTE BOOK		WHOLESALE: \$6.50	MSRP: \$12.95



FN-30

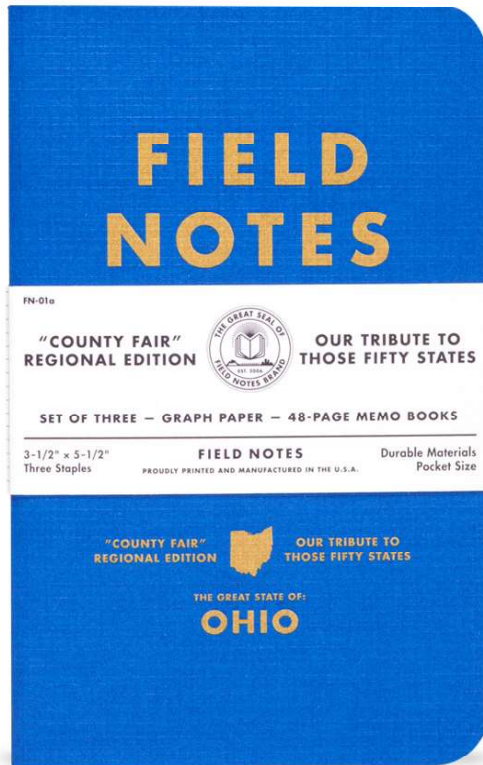
“FRONT PAGE” 2-PACK

For years, people had been asking us to make a Reporter’s Notebook. So we did. Our Summer 2016 “Byline” Limited Edition was apparently exactly what people had hoped for. It was an instant classic, and quickly sold out, and then even more people were asking us to make more Reporter’s Notebooks. So we did.

It’s everything you loved about “Byline,” in a permanent edition. The cover is 120#DTC Neenah stock, in “Concrete Gray.” The innards are Cougar 70# text paper, bright white college-ruled with light gray lines. The Double-O-Binding is black. “Front Page” is here, and will remain in production and in stock indefinitely.

WHOLESALE: \$6.50 MSRP: \$12.95

UPC: 858493003431



FNC-07

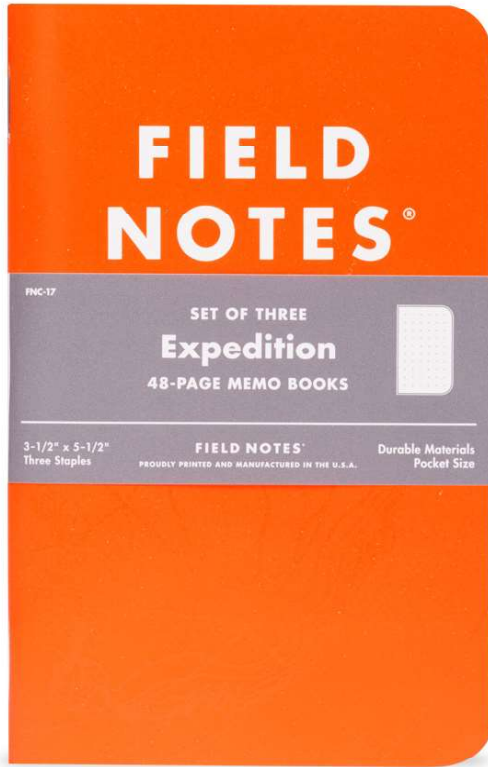
“COUNTY FAIR” 3-PACK

Each County Fair 3-Pack highlights one U.S. state, with blue, red, and yellow covers representing first, second, and third-place award ribbons. 50 different 3-Packs are available; one pack for each state.

The covers are printed on 100-lb. linen stock with metallic gold printing, and the back covers are loaded with a bevy of meticulously-researched state facts and figures. Inside you’ll find 48 pages of graph paper with light blue-gray lines.

WHOLESALE: \$6.50 MSRP: \$12.95

UPC: 858493003042



FNC-17

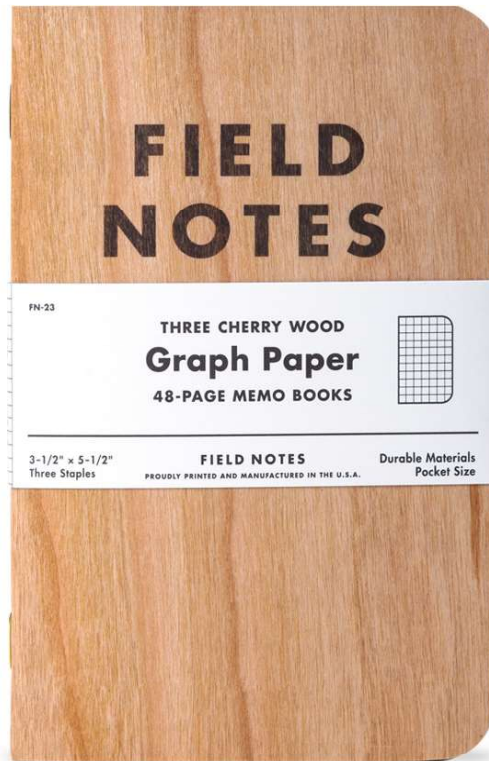
“EXPEDITION” 3-PACK

Our “Expedition Edition” features a hi-visibility “Antarctic Survey Orange” front cover and a “Polar Night Black” back cover, with a subtle varnish effect featuring a topographic map of Antarctica. The body pages feature our popular dot-grid graph paper, printed in light gray.

The whole book is printed on Yupo Synthetic paper, an amazing water- and tear-proof paper extruded from polypropylene pellets in Chesapeake, Virginia. Since the paper doesn’t actually absorb ink, we recommend using regular ballpoint pens or pencils for writing.

WHOLESALE: \$6.50 MSRP: \$12.95

UPC: 858493003127



FN-23

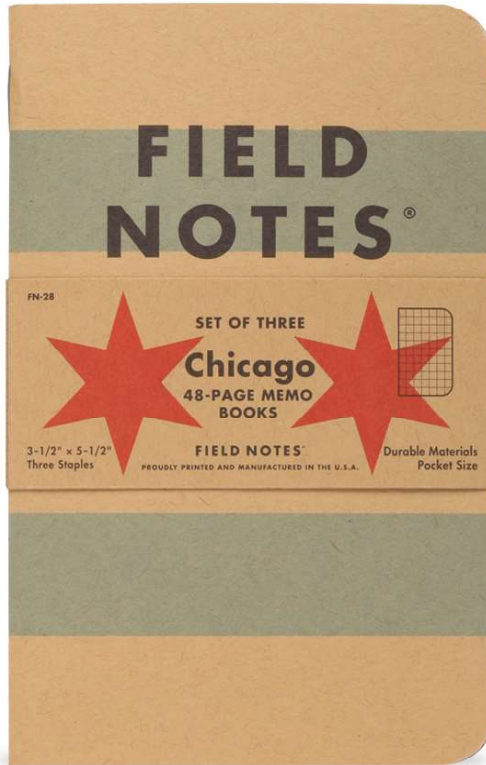
“CHERRY GRAPH” 3-PACK

Thanks to the natural texture of wood, no two “Cherry Graph” memo books are the same, but all share their origin in a few, hand-picked cherry trees from Northern Illinois and Southern Wisconsin. The wood covers are sustainably produced, with just a few 60" wide logs converted into 5000 feet of “Sheer Veneer,” with very little waste (it’s recycled into wood pellets to heat the factory!).

Inside you’ll find 48 pages of our tried-and-true Finch Opaque Smooth 50#T with a 3/16" graph grid.

WHOLESALE: \$6.50 MSRP: \$12.95

UPC: 858493003240



FN-28

HOMETOWN SERIES "CHICAGO" 3-PACK

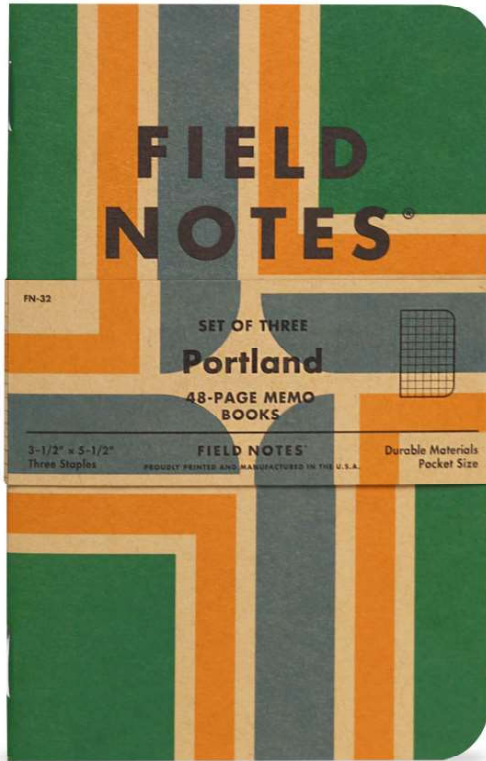
FIELD NOTES celebrates the home of our Midwest HQ with the FN-28 "Chicago" edition. It's not part of our limited COLORS edition, it's just a little something we whipped up to keep ourselves busy and warm as our temperature dropped below zero this past winter.

The cover is our standard French Paper Co. Dur-O-Tone 80#C "Packing Brown Wrap," featuring Chicago's sky blue and red flag (ranked by vexillologists as America's second-best municipal flag!). Inside, you'll find a new set of Chicago-centric Practical Applications and our standard Finch 50#T "Bright White" graph paper.

WHOLESALE: \$5

MSRP: \$9.95

UPC: 858493003363



FN-32

HOMETOWN SERIES: "PORTLAND" 3-PACK

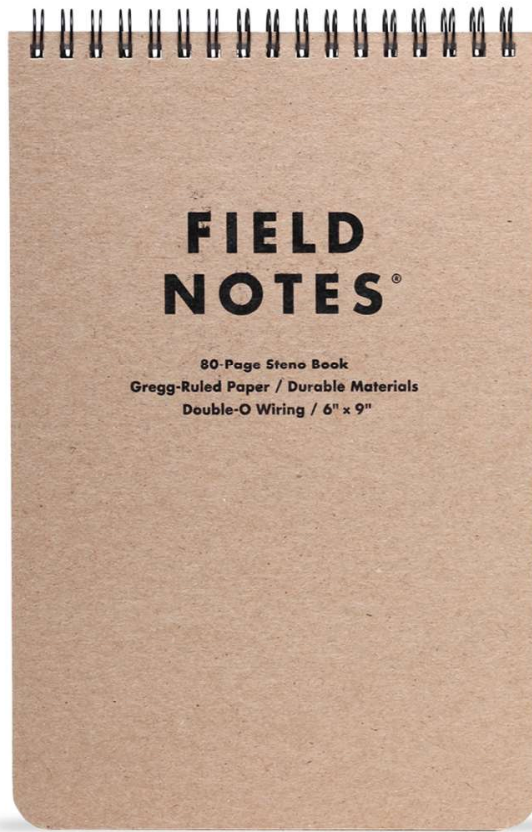
Joining our Chicago Edition in our Hometown Series is a new 3-Pack celebrating our Northwest Headquarters in Portland, Oregon. The city sits astride the Willamette River near its confluence with the Columbia River and is the home of Field Notes co-founder Aaron Draplin. Portland also boasts a slew of awesome retail locations carrying our products.

The cover is our standard French Paper Co. Dur-O-Tone 80#C "Packing Brown Wrap" featuring Portland's green, yellow, and blue flag (ranked as America's seventh-best municipal flag!). Inside, you'll find a new set of PDX-centric Practical Applications, and our standard Finch 50#T "Bright White" graph paper.

WHOLESALE: \$5

MSRP: \$9.95

UPC: 858493003424



FN-07

80-PAGE STENO BOOK

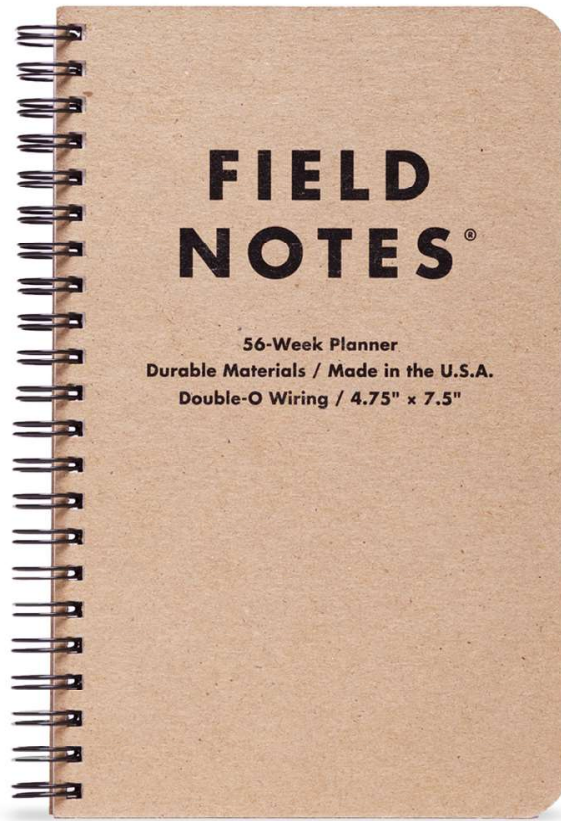
The Steno is 6" by 9" with a black Double-O Wiring spiral at the top, so it lies flat, open or closed. Inside you'll find 80 pages of 70# "Bright White" paper, Gregg-ruled with a fine, soy-based application of "Double Knee Duck Canvas Light Brown" ink. The covers are Newark Paperboard Mills 60pt. "Super Duty Chipboard," with a screen-printed 1-color application of "Dictation Smudge Black" ink.

The inside covers provide a range of useful information, including a history of stenography, handy temperature conversions, planetary distances from the sun, a quick reference guide for hobo symbols, and lots more.

WHOLESALE: \$5

MSRP: \$9.95

UPC: 858493003059



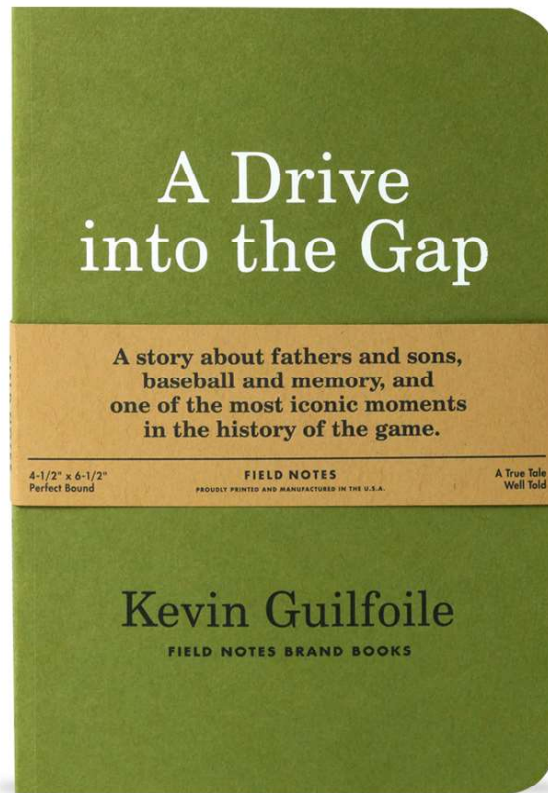
FN-25

56-WEEK PLANNER

THE PLANNER measures 4-3/4" by 7-1/2" and features a durable 60pt. chipboard cover and lay-flat Double-O wire binding, like our Steno. Inside you'll find 112 pages of Finch 70# text paper. It's an evergreen planner, with one blank week per spread, ready to fill with your next 56 weeks of appointments, meetings, notes, or even brief journal entries.

WHOLESALE: \$7.50 MSRP: \$14.95

UPC: 858493003325



FNB-01

A DRIVE INTO THE GAP

A companion to our Summer 2012 “Day Game” COLORS edition, *A Drive into the Gap* by Kevin Guilfoile is a true story about fathers and sons, baseball and memory, and the improbable journey of a bat from one of the most iconic moments in the history of the game to the bedroom of a 12-year-old boy.

WHOLESALE: \$4

MSRP: \$6.95

UPC: 858493003097



FN-10

PONY EXPRESS LEATHER POUCH

Hand-tooled from Grade-A American natural tooling leather by Tanner Goods of Portland, Oregon, the Pony Express Leather Pouch is finished with No. 138 weight polyester-based saddle stitching and a Line 24 four-piece ring snap closure. It's beautiful how this leather gets darker, softer, and more supple with time and use.

The Pony Express Leather Pouch is designed to hold three of our **FIELD NOTES** memo books perfectly.

WHOLESALE: \$42

MSRP: \$85.95



FN-17

ARCHIVAL WOODEN BOX

Custom-manufactured in Brooklyn, New York from 5-ply, cabinet-grade American Birch, each Archival Wooden Box has a heat-branded sliding top, holds 60+ memo books and comes with a dozen, handy letterpressed Divider Tabs for organizing your collection. External measurements: 6.25" by 10.5" by 5."

WHOLESALE: \$19.50

MSRP: \$34.95



FN-05

PENCIL 6-PACK

Lacquer-free renewable wood casing, recyclable aluminum ferrule, enviro-green degradable eraser.

WHOLESALE: \$2.75

MSRP: \$4.95



FN-06

PEN 6-PACK

Polished, nickel-plated trim. Smooth plastic for smooth handling. Square deal.

WHOLESALE: \$4.50

MSRP: \$5.95



FN-13

CARPENTER PENCIL 3-PACK

Three 7" FSC-certified wood carpenter pencils with black paint and white type.

WHOLESALE: \$3.50

MSRP: \$4.95

FN-09

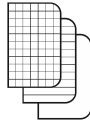
BAND-OF-RUBBER 12-PACK

Fits perfectly around a single notebook and can also be used to wrangle cash and cards in your pocket.

WHOLESALE: \$3.50

MSRP: \$5.95





“LIMITED EDITIONS”

Aside from our Regular Stock, we offer Quarterly Limited-Edition notebooks, regularly exploring new papers, colors, inks, and printing technologies, with a variety of designs and themes. This flow of new products keeps existing customers coming back for more!



FNC-35
LIMITED!

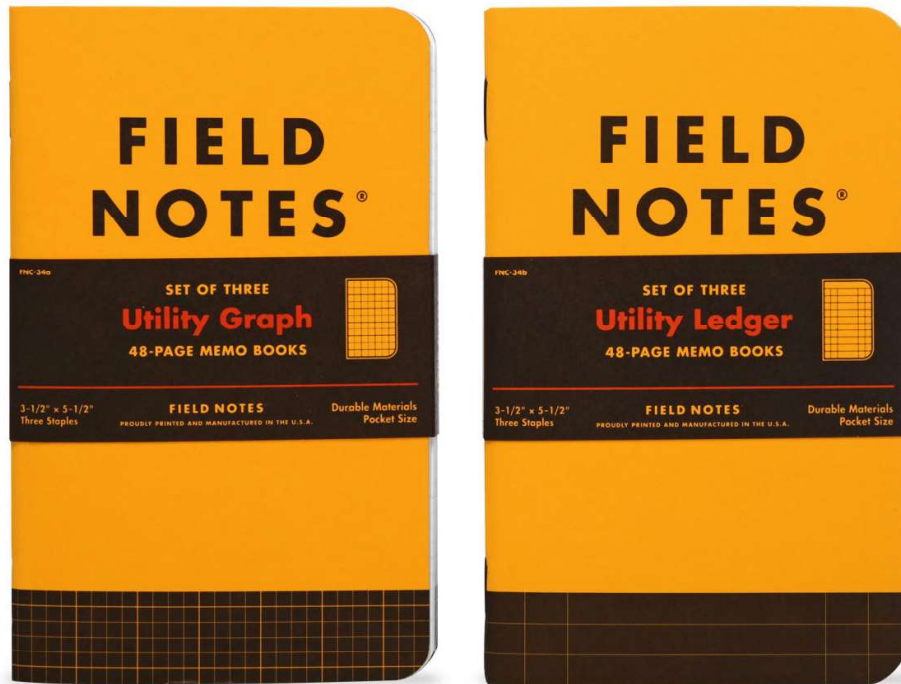
“CAMPFIRE” 3-PACK

Our 35th Quarterly Edition celebrates a chemical process we witness nearly every day, but rarely take the time to appreciate. Fire gives us heat and light. Fire can frighten and endanger us. In its most primal, elemental state, it inspires us to gather around and watch it while we share stories, ideas, and friendship.

Each book is printed with five different spot colors, the darkest color being the photographic halftone. Three stages of the fire are represented on the three covers, “Dusk,” “Night,” and “Dawn.” They’re printed on a coated-one-side paperboard (coated outside, uncoated inside) with a satin varnish applied to protect the finish. The books are bound with gold staple wire.

WHOLESALE: \$6.50 MSRP: \$12.95

UPC: 858493003547



FNC-34a

FNC-34b

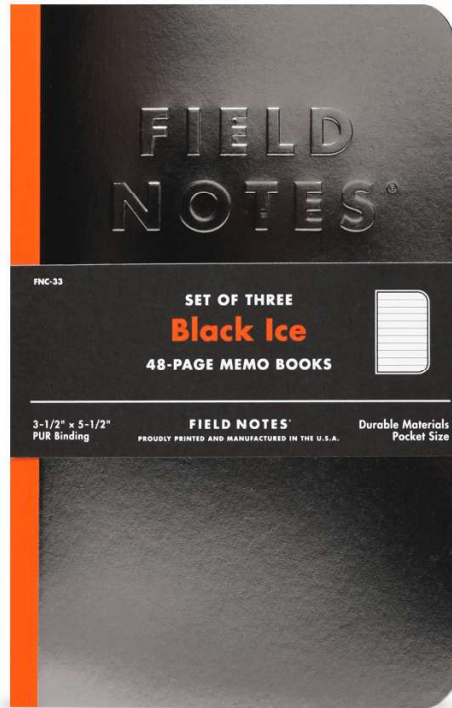
LIMITED!
3-PACKS
“UTILITY GRAPH” “UTILITY LEDGER”

“Utility” features your choice of two often-requested but rarely-available body pages, Engineer Graph or Ledger. Engineer Graph features an 1/8-inch grid with a heavier line each half-inch, awaiting your schematics, assembly drawings, or dungeon maps. The Ledger version, of course, is ultra-handly for mileage logs, parts lists, to-do lists, or any sort of handwritten accounting.

Mohawk’s beautiful vibrant Via Vellum 80# “Safety Yellow” cover jumped right out of the sample book like a warning sign, which gave us another idea. We designed a new flip-out ruler (inches on one side, centimeters on the other) that folds out of the back cover. “Utility Ledger” and “Utility Graph” are available today!

WHOLESALE: \$6.50 MSRP: \$12.95

UPC:
GRAPH FNC-34a: 858493003486
LEDGER FNC-34b: 858493003493



FNC-33
LIMITED!

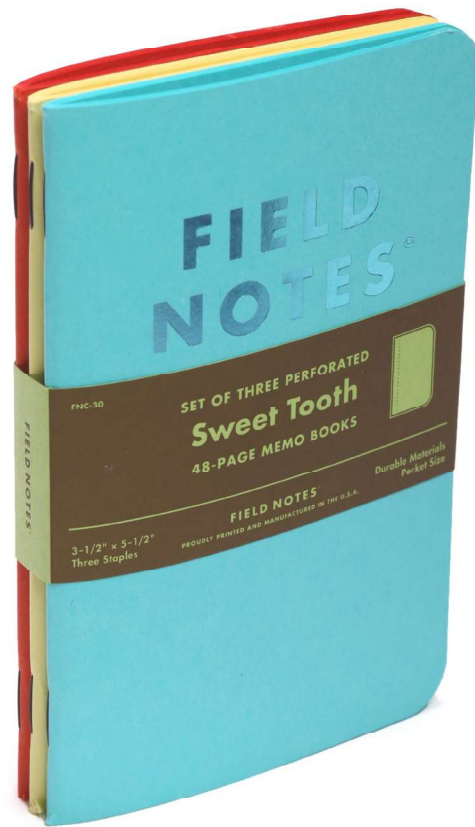
“BLACK ICE” 3-PACK

Our 33rd Quarterly Edition for Winter 2016, Black Ice. We’ve stamped Sappi’s premium McCoy 100# cover stock with a silvery-black metallic foil, covering the whole book, everything except the spine, which features a stripe of vibrant orange ink with a soft-touch varnish. The cover text is embossed, too!

This is our first pocket memo book without staples! They are PUR-bound, using an advanced polyurethane adhesive that’s both stronger and more flexible than regular perfect binding. Inside, you’ll find “Bright White” Finch Fine Smooth 70# text paper. It’s ruled in “Grost Gray” with a double-rule of “DDC Orange” up top. These books look amazing.

WHOLESALE: \$6.50 MSRP: \$12.95

UPC: 858493003479



FNC-30
LIMITED!

“SWEET TOOTH” 3-PACK

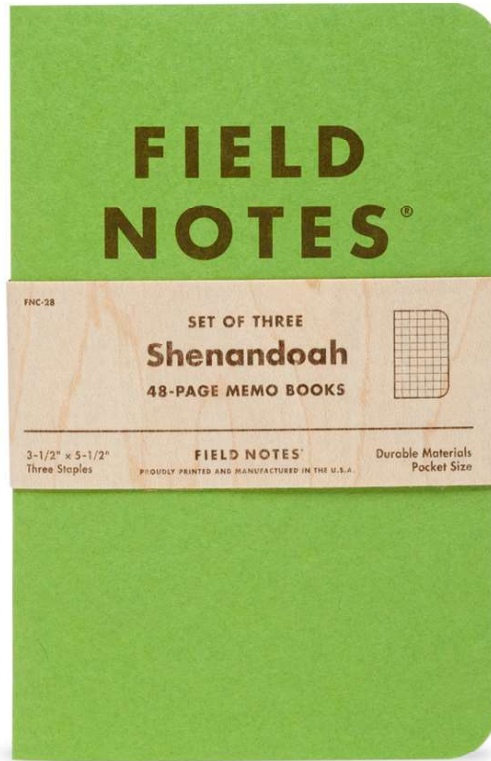
Brighten up your day with our candy-colored 30th Quarterly Edition release, “Sweet Tooth.” This edition features French Paper’s Pop-Tone line, “Blue-Raspberry,” “Banana Split,” and “Tangy Orange,” for both the 100#C and beefy 70#T body pages, and the covers are stamped in matching shiny metallic foils.

All the 3-Packs feature the same three colors, but we mixed up the stack order just to keep things interesting. The body pages are unruled, and perforated just the right amount so that, with a quick fold, the pages come out neat and clean. The books are bound with black staples.

WHOLESALE: \$6

MSRP: \$9.95

UPC: 858493003370



FNC-28
LIMITED!

“SHENANDOAH” 3-PACK

Our Fall 2015 Quarterly Edition release, the “Shenandoah” Edition features three green French cover stocks that match the leaf color of three trees found at Shenandoah National Park: the Sweet Birch, the Chestnut Oak, and the Red Maple. These extra-sturdy duplexed covers have a classic, beefy feel to them, reminiscent of early COLORS releases like “Mackinaw Autumn” and “Just Below Zero.” Beefier, actually, since we’ve upgraded our body paper to 60#T Finch Opaque “Bright White,” with a 3/16" graph. Each features an illustration of a leaf on the back, with some facts about the tree. The belly band is real birch veneer, just because it looked so darn good with all that green.

WHOLESALE: \$6

MSRP: \$9.95

UPC: 858493003349

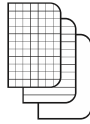


SPECIAL OFFER

POINT-OF-PURCHASE DISPLAY KIT

Everything you need to get started: 40 Packs (build your own or buy a pre-made kit), 5 Steno Pads, 5 Pencil 6-Packs and 5 Pen 6-Packs. Includes cardboard display.

WHOLESALE: \$275



RESELLER GUIDELINES:

Wholesale customers may not offer **FIELD NOTES** below our MSRP (online or in-store) nor sell via third-party online marketplaces (Amazon, eBay, etc.) without our express prior approval.

Please do not sell **FIELD NOTES** editions not offered through our wholesale program, sourced from third parties, or unwrapped/individual/customized/re-packaged notebooks.

Prices are subject to change, please check the website for current pricing.